

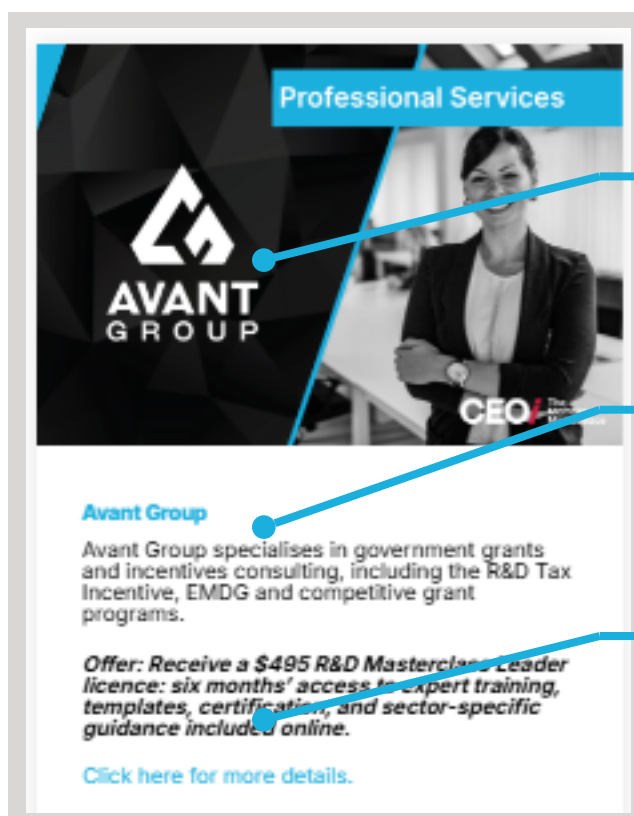
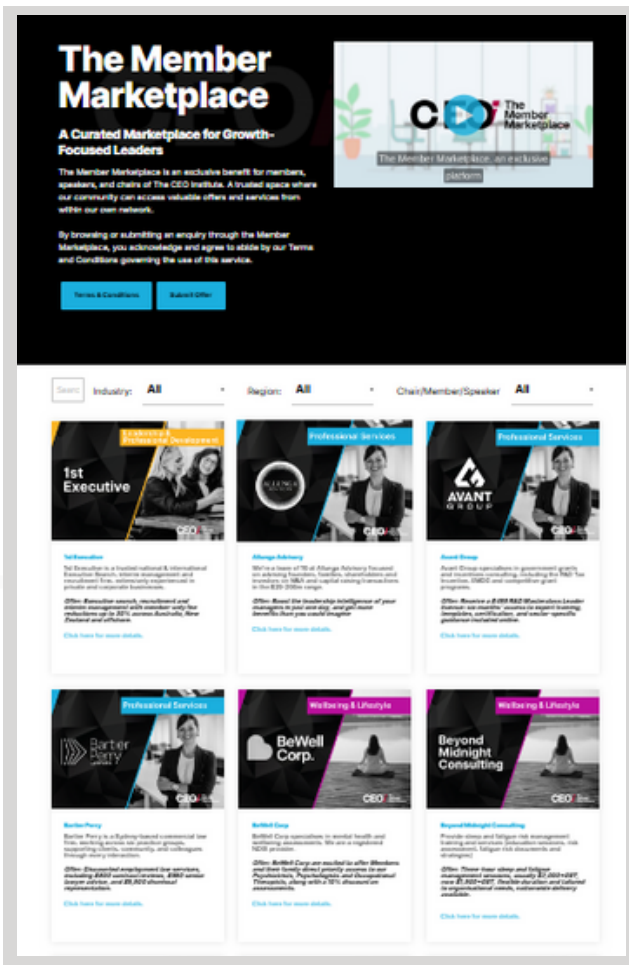
The Member Marketplace Home Page Listing

When members visit The Member Marketplace homepage, they will see a series of offer tiles on that page.

Members can filter by Industry, Region, and whether you are a Chair, Member, Speaker.

Beyond that, we require information about your company and your offer:

- Logo: light coloured
- Company Summary: short 20 word write-up about your companies core offering or service. You can expand on this on your offer webpage
- Offer: short 20 word offer that clearly and quickly demonstrates value for the Member. You can expand on this on your offer webpage.



Logo - White or Light Coloured. If you don't have a light logo, we'll use white text.

Company 1 liner - must be within 20 words, otherwise we will need to summarise it.

Offer 1 liner - must be within 20 words, otherwise we will need to summarise it.

The Member Marketplace Individual Page Listing

If a Member wants to view your offer, they will click through to your individual TMM webpage listing. This is the information we require for that page.

Avant Group
Avant Group specialises in government grants and incentives consulting, including the R&D Tax Incentive, EMGO and competitive grant programs.

About The Member Marketplace
The Member Marketplace is an exclusive benefit for members, speakers, and chairs of the CEO Institute. A trusted space where our community can access valuable offers and services from within our own network.

To redeem the offer on this page, simply complete the short enquiry form below. Your details will be securely shared with the provider, who will contact you directly to discuss the offer and next steps.

By browsing or submitting an enquiry through The Member Marketplace, you acknowledge and agree to abide by our Terms and Conditions governing the use of this service.

[Terms & Conditions](#)

Company Name: Avant Group
Overview: Avant Group specialises in government grants and incentives consulting, including the R&D Tax Incentive, EMGO and competitive grant programs.
Website: <https://avantgroup.com.au/>
Industry: Professional Services
Chair/Member/Speaker: Member
Locations: NSW VIC QLD SA WA
Description:
For businesses looking to embark on, or are currently engaged in, R&D projects, understanding and complying with the various R&D Tax Incentive (R&DTI) regulations can be challenging and time-consuming.
It is crucial that business leaders and their teams possess the necessary technical knowledge and understanding to carry out R&D projects effectively, and manage compliance requirements for tax incentives, as well as accurately report R&D expenses.
R&D Masterclass is a professional online training course designed to assist businesses that are considering conducting or are already engaged in R&D projects, and claiming other tax or government incentives. It is also beneficial for tax accountants and advisors so they can accurately assess clients' eligibility for the R&DTI.
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The course demystifies the R&DTI by explaining the application process and reporting requirements in plain English.
Students learn how to:
• Identify an eligible project
• Maintain records of expenditure, structure your application
• Accurately calculate eligible expenditure during your R&D project development process
• Understand R&DTI eligibility criteria and compliance requirements
• Be able to support your team in managing compliance requirements and accurate reporting of R&D expenses for tax incentives
You will receive a certification upon successful course completion.

Special Offer -
If you are eligible for this offer you will receive 1 x Licence to the R&D Masterclass Leader Package (6 months).
Valued at \$495, this licence provides full access for one user for six months.
The training program includes the following key modules:
1. Introduction to Research and Development - the benefit and how to calculate
2. What is research development - understanding how to identify potential R&D within your business
3. What is the difference between research and new product development - a very key distinction in R&D eligibility globally
4. How to set up a research and development project overview - the tips and tricks to getting it right
5. How to set up a hypothesis is a key element of setting up your R&D project - as is understanding how to define the hypothesis
6. Understanding the technical investigation process - this is a critical step in ensuring novelty and prior art
7. Research and development exclusions - key things to steer clear of
8. Understanding elements of the project plan - things to consider when structuring your R&D process and record keeping
9. How to conduct a new learning report - understanding what has been learnt and how to iterate
10. Training modules - a glossary for research and development including software, manufacturing, agriculture and more
Each module includes interactive checklists, key notes and quizzes to test your knowledge. The program is regularly added to, with continued updates and guidance material.
The course also includes a downloadable Template kit, which includes:
An Introduction to Research and Development (R&D) - here we provide details on understanding the basic principles of research and development
R&D Reporting Guide - this guide will outline which records to keep and provide a structured method of storing them
R&D Technical Investigation Report - this is a template that should be used at the commencement of your R&D project to demonstrate novelty and an understanding of the prior art in the market
R&D Profirma Plan - Plan (a working example) which uses a fictional project about how to make a rubber ball bounce higher. Whilst this is not typically the sort of R&D a company may undertake it conforms with the Frascati methodology and gives you an easy-to-understand example of conforming R&D
R&D Record of Experiment - this will provide a method for capturing your experimentation with a scientific methodology
R&D New Learning Report - this provides a method of capturing what has been learnt along the way and any iterations required for future experimentation
R&D Financial Analysis - a method to understand what can be claimed and ways to apportion and calculate
The course can be accessed from your phone, computer, tablet or TV.
Course certification is granted when all modules are completed within a six-month window.

Company Name and 1 liner

Company Details - including name, website, industry, one liner overview, regions you operate in.

Company Logo - colour

Company Description - this is where you can add further detail about your company and the benefit it offers members. We suggest keeping this to 100-200 words to help the message cut through.

Special Offer - this is where you can add further detail about your offer including terms and conditions, discount rate, and the direct benefit it offers members. We suggest keeping this to 100-200 words to help the message cut through.