

## PRIVACY POLICY - NEW ZEALAND

The CEO Institute understands that it is an individual's right to keep their personal information private. We are committed to protecting and maintaining the privacy, accuracy and security of members' personal information.

### Privacy Laws and The CEO Institute

Privacy Laws became effective from 1 July 1993. The legislation regulates the way organisations can collect, use, keep secure and disclose personal information. Businesses are required to handle personal information in accordance with the Privacy Principles as outlined in the legislation. The CEO Institute is bound by and supports the Privacy Principles for the handling of personal information.

### What kind of information does The CEO Institute collect?

The CEO Institute collects information about:

- Members and associates and their businesses prior to and during the course of their association with The CEO Institute
- Job applicants, staff members, volunteers and contractors, and
- Other people who come into contact with The CEO Institute

### Personal information

The CEO Institute collects personal information via forms filled out by members, staff or sales representatives, face-to-face meetings, interviews, surveys and telephone calls.

### Personal information provided by other people

In some circumstances The CEO Institute may be supplied with personal information about an individual from a third party, eg, a referral from an existing member, Chairs, staff or sales representative.

### Photographs and video of your image

When attending functions and events organised by The CEO Institute, members may be photographed or videoed and unless an objection is raised at the time, members are deemed to consent to such photography and video being used and reproduced in The CEO Institute's publications, marketing collateral, websites, social media and other promotional material.

### How The CEO Institute uses personal information provided

- To keep members informed about matters relating to their membership through meetings, correspondence and reports
- For administration
- To look after members' professional development and social well-being
- For marketing
- To satisfy The CEO Institute's legal obligations
- To persons in Australia, USA and any other country or territory where The CEO Institute has members residing

### Who might The CEO Institute disclose personal information to?

The CEO Institute may disclose personal information held about an individual to:

- Legal authorities, if legally obliged to do so
- People providing services to The CEO Institute, eg, Chairs, expert speakers, etc.
- Recipients of The CEO Institute's publications, eg, The CEO Institute Newsletter
- Member organisations
- Anyone that members authorise The CEO Institute to disclose information to Related entities or business partners of The CEO Institute

### Management and security of personal information

The CEO Institute has in place steps to protect the personal information The CEO Institute holds including locked storage of paper records and pass-worded access rights to computerised records both on the premises of The CEO Institute and on The CEO Institute's website.

### Updating and correcting personal information

The CEO Institute endeavours to ensure that the personal information it holds is accurate, complete and up-to-date. A person may seek to update or correct their personal information held by The CEO Institute by contacting The CEO Institute at any time during business hours or via email.

### Members' rights

Under the Privacy Act, an individual has the right to access any personal information which The CEO Institute holds about them and to advise The CEO Institute of any perceived inaccuracy.

## PRIVACY POLICY - NEW ZEALAND - CONTINUED

### Complaints

Any complaints about a breach of the Privacy Principles should be addressed in writing to 'The Chairman & Chief Executive Officer, The CEO Institute Pty Limited, PO Box 297, Glen Iris, Victoria 3146'. The CEO Institute will investigate the complaint and respond in writing within 21 days.

### Enquiries

To view The CEO Institute's Privacy Policy or to make a request to access any personal information The CEO Institute holds, please write to your relevant local office.

### Further information [www.privacy.org.nz](http://www.privacy.org.nz)

Enquiries (Further information: [www.privacy.gov.au](http://www.privacy.gov.au)) To view The CEO Institute's Privacy Policy or to make a request to access any personal information The CEO Institute holds, please write to your relevant local office.

### Credit card details

The credit card details you provide for program joining fees will be processed securely using the NAB Transact platform.