

CEO/ The
CEO
Institute

TOP 5 CEO ISSUES

AUGUST 2025

www.ceoinstitute.com

Artificial Intelligence

01

CEOs continue to grapple with how to leverage AI for growth without undermining workforce stability. Many see AI as a tool to boost productivity and decision-making, yet there is uncertainty over the pace of adoption and the risk of misuse. Leaders recognise they must experiment, share learnings, and align AI strategies with long-term business models.

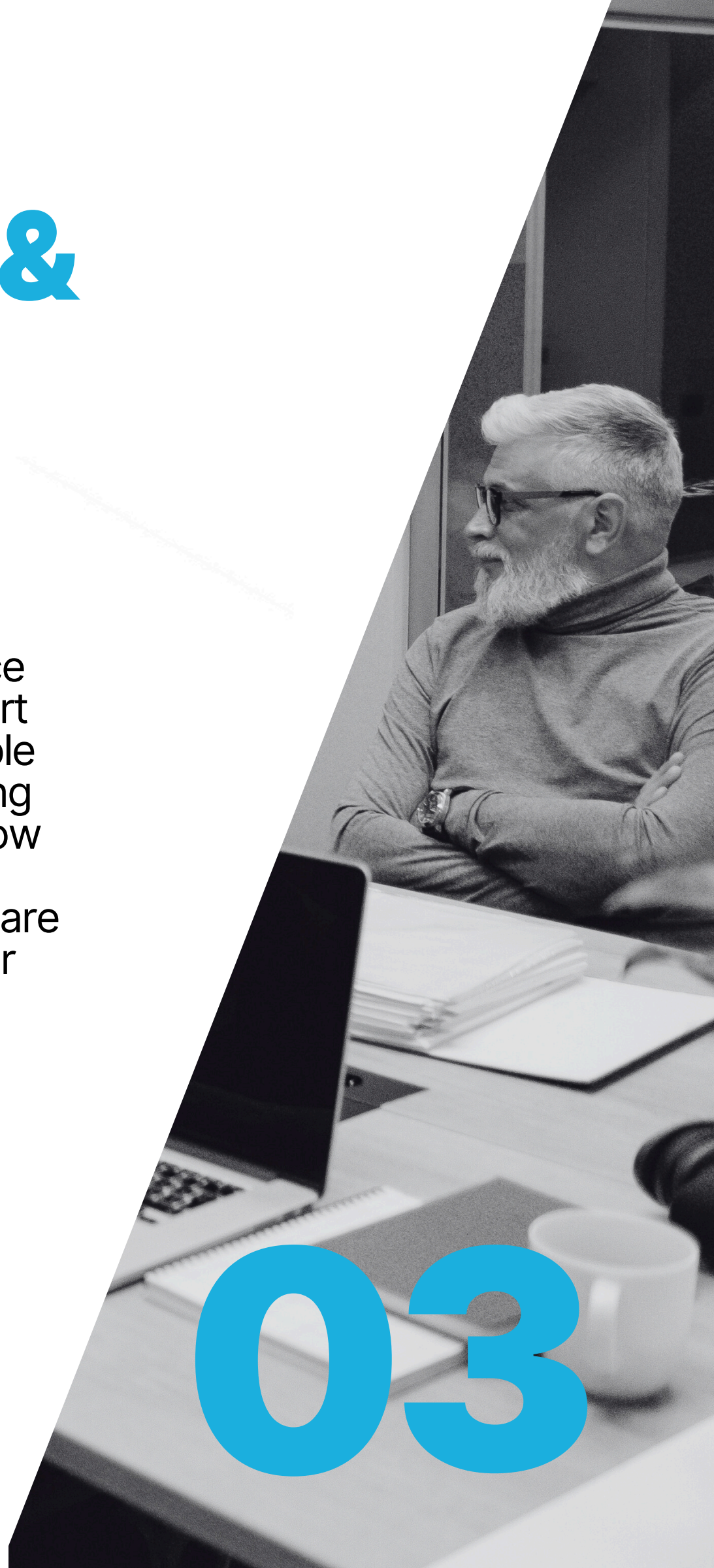
Mental Health & Wellbeing

The impact of new employment requirements and workplace pressures is increasing the mental health burden on organisations. Leaders are turning to employee surveys, external support services, and proactive engagement to maintain wellbeing and performance. CEOs acknowledge that mental health is no longer a peripheral issue but a core factor in engagement and retention.



Regulatory & Legislative Change

Leaders are wary of new workplace regulations, disconnect laws, export licensing requirements, and possible taxation shifts. These changes bring compliance risks and often alter how businesses must operate across industries and geographies. CEOs are actively seeking guidance and peer insight to anticipate and respond effectively.



Strategy, Growth & Transformation

CEOs are navigating the tension between sustaining operations and transforming for future success. Discussions focus on business continuity planning, scaling challenges, acquisitions, and whether to diversify or consolidate. Many leaders are cautious about “big bang” changes, preferring incremental strategies with measurable outcomes.

05

Workforce & Workplace Challenges

Flexible work arrangements, working-from-home legislation, and employee expectations are pressing concerns. CEOs face balancing productivity, employee wellbeing, and compliance with new psychosocial and workplace laws. Retention strategies, staff conflict resolution, and adapting to evolving employee demands are dominating discussions.



Join our Community of Leaders

Unlock new opportunities, gain invaluable insights, and connect with a powerful network of CEOs and business leaders.

Why The CEO Institute?

- Exclusive access to peer learning and leadership development
- Tailored programs that enhance your leadership journey
- Networking opportunities with senior leaders across industries
- Thought leadership on today's most pressing business challenges

Ready to Elevate Your Leadership?

Contact us today to learn more about membership opportunities and how The CEO Institute can support your growth.

www.ceoinstitute.com