

CEO/ The
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Institute

TOP 5 CEO ISSUES

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Talent Acquisition, Retention & Performance

01

Finding and retaining quality staff remains the foremost challenge. CEOs report ongoing underperformance issues, changing employment expectations, and the need for stronger accountability frameworks. Many are investing in leadership development and building high-performing, values-driven teams.



Economic & Market Uncertainty

Economic conditions remain tight, with rising costs, tax pressures, and slowing demand impacting growth. Business confidence and access to finance have declined, particularly in Victoria. CEOs are prioritising efficiency, cautious spending, and operational resilience.

Regulatory & Employment Law Pressures

Employment law changes and increased government regulation continue to strain businesses. New compliance obligations and employee protections are creating added complexity. CEOs are strengthening HR policies, legal training, and governance procedures to mitigate risk.



Financial Management & Cashflow Control

Cashflow management and financial discipline have become central boardroom topics. CEOs are dealing with higher costs, slower payments, and tightening credit availability. Stronger financial oversight and tax planning are seen as critical to business stability.

05

Workload, Wellbeing & CEO Sustainability

Many CEOs reported growing fatigue and reduced strategic headspace. The constant demands of leadership, coupled with rapid change, are driving burnout concerns. There is increasing emphasis on reflection, delegation, and maintaining personal wellbeing.



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